

Modus Operandi

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PRESS RELEASE

Modus Operandi Welcomes Dr. Mark Heileman as VP, Sales & Marketing

MELBOURNE, Florida, March 1, 2004—Modus Operandi, a leading business and information technology solutions company, announced the appointment of Dr. Mark Heileman to its management team in the position of Vice President, Sales & Marketing. Dr. Heileman will be responsible for driving high value to customers through leveraging the significant extent of Modus Operandi intellectual property developed via sponsored research contracts.

Dr. Heileman's 24-year career includes engineering and consulting positions with i2 Technologies, United Space Alliance, Rockwell International and Harris Corporation. He was most recently the Vice President of Sales Engineering for Elisar Software Corporation, a start-up software company.

Dr. Heileman is a graduate of the University of Central Florida where he earned a Ph.D. in Industrial Engineering & Management Systems. He also holds an M.S. in Engineering Management and an MBA from the Florida Institute of Technology, as well as a B.S. in Industrial & Systems Engineering from the University of Florida.

Said Modus Operandi President & CEO Peter Dyson, "Mark brings a high level of energy and leadership talent to Modus Operandi. He will help us capitalize on our recent growth and will be part of the core leadership team working with customers to solve complex enterprise information integration challenges."

About Modus Operandi

Modus Operandi provides products and services for enterprise information integration and process improvement. The company's solutions address both the processes and the key enabling technologies necessary to link people, processes and systems for critical information sharing. Modus Operandi is an IBM Certified for e-business Business Partner and was named 2001 Solution Partner of the Year by Borland Software Corporation.

Additional information on Modus Operandi technology solutions is available from Modus Operandi, Inc., 122 Fourth Avenue, Indialantic, FL 32903. Phone: (321) 984-3370. Fax: (321) 728-3957. E-mail: info@modusoperandi.com. Website: <http://www.modusoperandi.com>. The company maintains offices in Atlanta; Shrewsbury, NJ; West Palm Beach, Tampa and Melbourne, Florida.