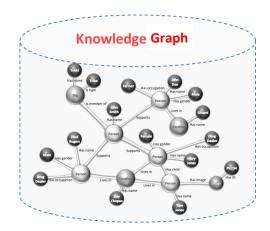


A recent McKinsey & Company survey revealed most leaders feel their organization makes bad decisions as frequently as they make good ones.

Given the state of the decision-support data of many organizations, the survey is not surprising. The survey calls out several factors that lead to bad decisions, including:

- Information hidden in silos: relevant data is hidden across many systems and in the heads of team members
- Research takes too long: digging for the right data is time-consuming decisions are needed urgently
- Analytical bias: dynamic data and biased analysis can present outdated thinking

No more silos — Movia collects individual data elements from across your domain and assembles it into a mosaic of information that helps you see the bigger picture. Individual data elements from previously isolated sources, including multimedia files, social media inputs, paragraphs from previous reports, geospatial information, photos, and fresh updates from team members, are tagged and indexed with descriptive and relational information, and assembled into a knowledge graph. Each piece of data—collected from information across your domain—becomes a self-aware object that can quickly assemble itself into the right response to your query. Some of our customers have chosen Movia to produce ad-hoc training materials, intelligence analysis products, or even genetic sequencing predictions, based on this capability, alone.



Quickly find what you need — Movia's powerful search system leverages linked data technologies to help map your needs to the information. With your data elements assembled into a knowledge graph and waiting to respond, Movia dramatically reduces your research time and offers many perspectives to help visualize the underlying answers. Would you like a layered map detailing which geographic locations could support a helicopter landing with MIL-STD symbology? How about a detailed report on latest activity at the top three locations? Movia's robust reporting and visualization help you get the answers you need in a way that is easy to comprehend.





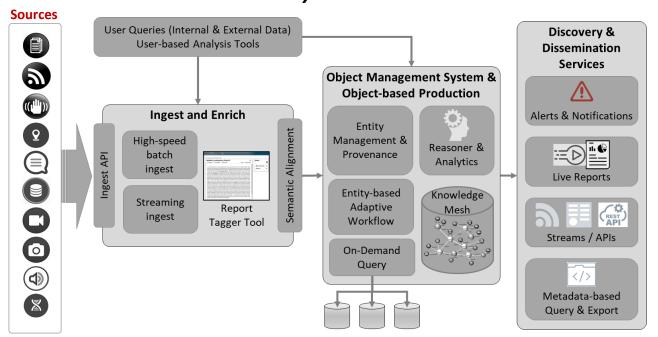


Out-Of-The-Box, Standards-based "Living Intelligence"

Consider alternative views and new information — Personal bias or outdated information can cloud a decision and conceal the real answers you need. When subject matter experts enter or update alternative situational assessments based on their latest experience, Movia's core workflow system routes this input for approvals and incorporates it into the knowledge graph. Your collaborative analysis product is immediately updated to show this new information alongside the original data, and users are notified of the change. This "Living Intelligence" can help you avoid same-think biases and even spot changes in data, specifications, analysis, situations or updated intelligence. Your team always has the latest information, fresh from the field.



Movia System Overview



What customers are saying...

"A research task that took over three months now takes thirty minutes."

- Modus Operandi DoD customer

"This revolutionizes our entire operation."

- Modus Operandi DoD customer

Connect with Modus Operandi today to start making smarter decisions.

sales@modusoperandi.com

